

Little Coffee Fox Guest Post Guidelines

If accepted to guest post for Little Coffee Fox, then these are the steps that will be taken:

1. We discuss the specifics of your post, including topics and posting timeline.
2. I send a link for you to create an author profile on Little Coffee Fox. You add a profile picture, your name, your site, and a short description about you.
3. You create a new post in the Little Coffee Fox dashboard and write out the copy, following the copy guidelines listed below.
4. You add your photos, which are taken according to the image guidelines below, to a shared Google Drive folder. If you create a video, again according to the below guidelines, then you will add it to this shared folder as well.
5. I edit the photos, create graphics, and add them to the post.
6. I proofread the post, making any edits I see fit for style and SEO optimization.
7. I add a brief introduction paragraph to the top of the post.
8. The post is scheduled and published.
9. The post will be shared on Facebook, Twitter, Instagram, and Pinterest, tagging your respective social media profiles.

Images

- Each guest post must have at least 3 images and no more than 6 images. If you believe you need more, contact me.
- The subject of the image must be on a light colored surface, be taken with ample light, and have a nice composition. If you want to see examples, then visit the Little Coffee Fox Instagram account [@Little_Coffee_Fox](#)
- The images must be sent as raw and unedited JPEGs.
- The images must be a minimum of 2000 x 1600 pixels.

Copy

- The post must be between 600 and 1500 words long.
- You must provide a list of the specific materials you used in your post. You can choose to write it organically into the copy or simply add a section called "Materials" to the post.
 - Example: Journals, pens, accessories, etc.
- The post must have sections with headers, with the largest header being no larger than Heading 3.
- As you write the post, you must check your copy against the Yoast SEO box at the bottom of the page. It will indicate if you need to edit the copy for readability. Make any edits necessary to turn the readability meter green.
- Self promotion is acceptable for your shop or your other online products. However, promotion of any other shops or products will not be allowed. If you have any questions whether a link is acceptable, please contact me.

Videos ***Only an option if previously agreed upon***

- Video must be between 1 - 3 minutes long.

- Video may contain your website or social media branding for proper accreditation.
- Video may not have any customized endscreen or annotations for Youtube. Video will not be embedded from Youtube, but added to my ad network video player instead.
 - Example “Click here to subscribe to my channel” or “Click here to watch my most recent video!”
- Any music in video must have an open license.
- Video must be in MP4 format.